

CV BOOK
**Msc in Sports
Industry
Management**

2015 | 2016



EMLYON
business school

Hicham AOUN

Date of Birth : October, 18, 1991
Nationality : Lebanon
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Professional Profile

Experience in different industries, as well as different areas such as sales, customer service, and marketing. I feel confident with presentations, strong communication skills, customer focused, build and maintain relationships, flexible, innovative and creative yet realistic.

Career Objectives

Seeking an internship (or a job) in marketing/sponsorship/event management/brand management in the sports industry, in Europe or anywhere in the world.

Education

- 2015 – 2017 : **EMLYON Business School – MSc in Sports Industry Management**
Specialisation in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus)
- 2009 – 2013 : **Notre Dame University, Lebanon – Bachelors in Business Administration**
Specialisation in International Business Management
- 1994 – 2009 : **Collège de la Sagesse St.Joseph, Lebanon – Post-Secondary Education**
Specialisation in Economic and social sciences

Professional Experience

- Sep. 2014 –
Nov. 2014 : **MiEducation, Beirut Lebanon – CEO Assistant**
- Prepared soft-skills workshops
 - Cooperated with US-based partners
 - Developed marketing plan for an all-new service
- Nov. 2013 –
Oct. 2014 : **British Airways, Beirut International Airport – Ground Handling Agent**
- Checked-in passengers and ensured high customer service quality
 - Sold extra seats, bulk-head and exit seats, as well as business class upgrades
- Sep. 2012 –
Nov. 2012 : **Century Motors Co. Hyundai Headquarters Lebanon – Sales/Marketing Intern**
- Assisted in vehicle sales and provided sales solutions for a number of low selling cars
 - Developed a competitor analysis and prepared a marketing campaign for an All-New SUV

Languages

Arabic (Native), English (Fluent) and French (Advanced)

Additional information

Practicing sports (Football), reading, former member in Scouts du Liban, and travelling

Marc BECHET

Date of Birth: June, 08, 1987
Nationality: French
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Professional Profile

Outdoor and sport passionate. Determined, positive and open-minded I am always growth orientated on business. Experienced in sales and operational management I am always focused on final customer. Nature and mountain sports worshiper I am willing to get new challenges in this really exciting industry.

Career Objectives

Seeking for a marketing management position, preferably in product development or brand positioning. Link my outdoor passion, with my job, this is my career dream.

Education

- 2015 – 2017 : **EMLYON Business School – MSc in Sports Industry Management**
Specialisation in Annecy, France (In partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus)
- 2010 – 2012 : **IDRAC LYON – Master degree in Marketing & Management**
Specialisation in Entrepreneurship, Business creation & takeover
- 2008 – 2010 : **CFAI AFPM – BTS in Product Design & Development**

Professional Experience

- 02.14 – 09.15 **BUSINESS MANAGER – Axeal Consultant**
Mechanical engineering Consulting Firm
- Drove sales growth (5.4% of increase) and gross margin (2% of increase)
 - Achieve business plans for diversification activities
 - Analyse customer needs, answer to the tendering, negotiate in B to B
 - Manage a consultant team : solving problems, motivation, recruitment
- 09.10 – 09.12 **SALESMAN – Sic Marking**
- Sale marking and traceability tailor made machines
 - Optimize sales process
 - Set up French territory sales indicators
- 09.08 – 08.10 **INDUSTRIAL DESIGNER – EFI Automotive**
- Design and improve mechanical products following customers requirement
 - CAD Software (Pro Engineer), CAD Drawing, plan layout

Languages

French (Native), English (Fluent), Spanish (Basic)

Additional information

Ski, Trail Running, Mountain Bike & Hiking, "The Alpine Summer" association VP, Rowing

Clément BOURDONCLE

Date of Birth: June, 7, 1994

Nationality: French

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Professional Profile

Thanks to my ERASMUS exchange and my several trips all around the world, I acquired a high capacity of adapting as well as creativity, curiosity and open-minded. As I am playing football for 15 years, I have a great team spirit and the will to always improve myself.

Career Objectives

Seeking an entry level job (or internship) in brand management or marketing of a sporting goods company or in a Football Club.

Education

2015 – 2016 : **EMLYON Business School – MSc in Sports Industry Management**
Specialization in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus)

2014 – 2015 : **University of Jyväskylä, Finland – Master 1 in Sports Management**
ERASMUS program, courses taught in English

2013 – 2014 : **UFR STAPS, Lyon – Bachelor in Sports Management**

Professional Experience

04/2014 – 07/2014 : **DECATHLON – Shelving Manager Assistant**
- Launch of the activity “Sale to clubs” for Kipsta
- Organization of a Commercial Event

Summer 2013 : **CARREFOUR – Seller-Adviser Fish Shop**

Summer 2012 : **QUECHUA Store – Seller-Adviser-Cashier in Climbing/Alpinism**
- Shelving and Merchandising
- Technical advice and customer reception
- Sale, Cashing

Languages

French (Native), English (Fluent), Spanish (Basic)

Additional information

Football, Ski, Tennis, Climbing, Travelling, Cinema

Charles BRUNEL



Date of Birth : September, 04, 1992
Nationality : French
Email : charles.brunel@edu.em-lyon.com
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Professional Profile

I am very passionate in all kinds of sports. I am open-minded, mobile, and would like to gather my passions with a professional environment. Thanks to my athletic background in the United States, I have no problem to work in a team, with other nationalities.

Career Objectives

I would like to work in marketing department of a sport company or a professional club. However I also would like to work in the promotion of brand with professional athletes.

Education

- 2015 – 2017 : **EMLYON Business School – MSc in Sports Industry Management**
MSc in Sports Industry Management – Specialization in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus)
- 2013 – 2015 : **Davis & Elkins College – Bachelor of Science**
Bachelor's degree with a major in management.
- 2011 – 2012 : **ULCO Boulogne/mer – First year of STAPS**
Specialization in a sport environment

Professional Experience

- 2015 : **Assistant director of the Junior Davis Cup.**
(august) - Junior Davis Cup is a European team competition for boys in the 16 and under age category.
- I was directly in relation with the eight teams qualified for the final round.
- 2014: **Grand Hôtel du Touquet – Internship Management**
(2 months) - I was in charge to prepare and welcome four different riders' teams for the TOUR DE FRANCE.
- I also worked with the director of the hotel on different tasks.
- 2011 – 2013 : **Touquet Tennis Club – Coach**
(summer breaks) - Tennis coach
- Referee

Languages

French (Native), English (Fluent)

Additional information

Tennis player, practice many other sports as football, skiing, running, and like travelling.

Paul CISTI

02/27/1993

French

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Professional Profile

I spent four years for my undergraduate program in the United states where I have developed a very strong team spirit. I also am a quick learner and adapt myself to any situation.

Career Objectives

Seeking to leverage acquired academic knowledge (economics) and passion (sport) in an internship in Marketing/ Development of product.

Education

2015 – 2017 : **EMLYON Business School – MSc in Sports Industry Management**
Specialisation in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus)

2011 – 2015 : **UNC Charlotte – Bachelor of Economics**
Graduation in May 2015 with a GPA of 3.43 out of 4;
Classes of economics, management, marketing and finance and accounting.
Knowledge in SAS, Stata, Excel, Access. Scholarship during four years of studying as tennis player of the University. Team MVP and team Captain in 2015.

Professional Experience

2015-2016 : **Nike mission through EM Lyon**
- Worked in collaboration with Nike on the overall subject How to create the Sporting goods channel of the future?

2013 – 2014 : **Sustainable Festival of Copenhagen – Project Manager**
- In charge of social media and newsletter
- In charge of recruiting for the actual festival (interviews)
- In charge of developing the schedule for all the volunteers

2012 – 2013 : **UNC Charlotte tennis – Marketing Assistant**
- In charge of Marketing tennis camp of summer 2013

Languages

French (Native), English (Bilingual), Spanish (Basic), Mandarin (Beginner)

Additional information

Tennis (ranking 0), Running (10 km in 37"34), Travelling (Spain, United-States, Sweden, Norway, Denmark, Tunisia, Morocco) Charity (Organisation of handicapped tennis tournament)

Thibaut CLEMENT

Date of Birth : January 15th 1993

Nationality : French

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Professional Profile

I am a self-motivated, creative, dynamic, organized person. I love working in a team and help my colleagues with my negotiation, financial or marketing skills. Proudful and sore loser, I do whatever I need to do in order to achieve my objective.

Career Objectives

I would like to combine my personal interest with my professional skills. In fact, I want to work in a sports related environment as a sales manager or in a marketing department.

My long term goal is to create a sports academy, abroad.

Education

- 2015 – 2016 : **EM Lyon Business School - Master Degree**
MSc in Sports Industry Management – Specialization in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus)
- 2011 – 2015 : **EM Normandie Business School (Normandy Business School)**
Master 1 in Management - "Grande Ecole Program"
Sales, Negotiation, Brand Management, Accounting, Finance, European Law...
- 2015 : **IIM Udaipur - India**
Student exchange program
- 2013 : **Augsburg Fachhochschule - Germany**
Student exchange program (Erasmus)

Professional Experience

- Nov. 2013 – July 2014 : **DECATHLON - Workshop Technician - Caen**
- Customer Relationship and Invoicing
- Bicycle, Skis and Tents Repairing
- May 2014: **PROMOTRANS - Junior Consulting Project - Caen**
- Study Market and Competitive Intelligence
- Cost accounting and Financial Viability Study
- July – August 2012 : **LE BOIS - Operator in Climbing Tree - Bagnoles de l'Orne**
- Security Rules Initiation and Cashier
- Public Accomodation
- June - July 2011 : **AVEC L'IMMOBILIER - Negotiator in a Real Estate Agency - Caen**
- Negotiation and Real Estate Value's Estimation
- Customer Relationship and Canvassing
- May 2011 : **EM NORMANDIE - Benchmarking Mission - Caen**
- Elaborating and Implementing a Competitor Monitor Strategy
- Benchmark Study Writing and Submit a Professional Report

Languages : French (native , English (fluent), German (fluent)

Additional information : Sport (football, tennis, triathlon, Music, Theatr; Travels

Chelly CORMERAIS

Date of Birth: September, 20, 1992
Nationality: French
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Professional Profile

Adaptive, dynamic, quick learner, I am also comfortable with working in an international team. I am committed and highly motivated in all that I undertake. I am eager to make my own contribution in this challenging sports industry.

Career Objectives

Looking for an internship where my skills and passion for sports will add value. I would like to deal with responsibilities and big challenges. I wish to evolve in an international environment.

Education

- 2015 – 2017 : **EMLYON Business School-MSc in Sports Industry management**
Specialisation in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus)
- 2011 – 2016 : **Sciences Po Lyon- (one year exchange at University of Tampere-Finland)**
Specialisation in Communication, Economics & Human Resources management: thesis on corporate social responsibility (CSR) in the sports industry
- 2010 – 2011 : **Classe préparatoire aux grandes écoles**
Specialization in economics (Michel de Montaigne High School-Bordeaux)

Professional Experience

- 08/2014 : **Volunteer work at the Alltech FEI World Equestrian Games**
- coordinating all the events in the stadium
- finding solutions to the problems met by these services
-attending the organizing committee meetings to write reports
- 06/2014 : **Volunteer work for the Fencing Euro**
- Installation and removal of the sports infrastructures
- Reception and orientation of the VIP
- Ticket office
- 06/2012 : **Volunteer work for the Football Euro**
-Working in the “fan zone” to answer supporters questions
-Helping the security/police by translating their instructions

Languages

English (Fluent), Spanish (Fluent), French (Native / Bilingual), Italian (Basic), Chinese (Basic)

Additional information

Practiced athletics in competition for 12 years. Played basketball and now soccer (school team). Travel lover: about 30 countries in Europe, America and Asia; discovering new cultures and meeting very different people!

Kristin DAVIES

Date of Birth: 09/25/1986
Nationality: Canadian (French work permit)
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Professional Profile

Driven and dynamic, I have international experience and lived in three countries. In my background as a coach, instructor and sport psychology consultant, I have become skilled at designing long-term frameworks to manage obstacles and attain objectives.

Career Objectives

Seeking an internship or entry-level position in sport partnerships or event organization, where I can use my negotiation, management and marketing abilities to reach professional goals.

Education

- 2015 – Present: **EMLYON Business School – MSc in Sports Industry Management**
Specialization in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus)
- 2010 – 2013: **University of Manitoba – M.Sc. in Sport Psychology**
Thesis: The effects of a competition routine intervention on junior swimmers' anxiety, confidence and performance.
- 2006 – 2009: **North Carolina State University – B.A. in Psychology**
Developmental Psychology, Sport Management

Professional Experience

- 2013 – 2015: **University of Manitoba – University Instructor**
(5 months)
- Presented class material to promote learning and class dialogue
 - Stimulated discussion and activities relevant to course material
 - Created and marked class assignments and exams
- 2010 – 2013: **Independent – Sport Psychology Consultant**
(3 years)
- Conducted sport psychology seminars and clinics
 - Developed individual mental training plans based on athlete needs
 - Coordinated with coaches regarding athlete's psychological development
- 2007 – 2008: **Manitoba Diving – Summer Splash Coordinator**
(8 months)
- Organized the diving portion of aquatic literacy programs around Manitoba
 - Instructed diving lessons to children of all ages in pools across Manitoba
 - Managed the Manitoba Diving provincial office

Languages

English (Native), French (Fluent)

Additional Interests

Diving, Yoga, Snowboarding, Hiking, Travelling

Jeremy DELEAT-BESSON

Date of Birth : June 11th 1988

Nationality : French

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Professional Profile

I am a self-motivated bilingual professional, organized, competent with good time management and adaptation skills, I can work individually and in team, where I can take initiatives and be an effective leadership.

Career Objectives

I am and always have been passionate about football. My career objectives are to work in a football related field where I can put my international and business skills in action.

Education

2015 : **EMLYON Business School – MSc in Sports Industry Management**
Specialization in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus)

2007 – 2011 : **Hartwick College, Oneonta, NY, USA – B.A in Political Science**
Concentration in International Relations

Professional Experience

2015 – 2015 : **Castorama, Bron, FRANCE – Logistic employee**
- Conducted full-store inventory ordering, tracking, and bookkeeping
- Dealt with arrival, organizing the store depot
- Conducted training for incoming employees

2014 – 2015 : **Konstantine furs, NYC, USA – Assistant Sales Manager**
- Coordinated with sales manager and ensured achievement on monthly and annual sales goals
- Administered and maintained key customers at various levels
- Dealt with customer inquiries by telephone, email, letter or face to face

2013 – 2014 : **Complétude, Lyon, FRANCE – Advisor/English Language Tutor**
- Conduct interviews and training sessions for incoming employees
- Attending networking events to attract more business for the company
- Held daily meetings with senior staff to report the improvement of students

Languages

French (Native), English (Fluent), Spanish (Basic)

Additional information

I enjoy traveling and playing sports competitively and with friends.

Jeremy DESFEUX

January, 10, 1991

French

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Professional Profile

Outgoing person, adaptive and fast learner, I consider myself as open-minded thanks to my different international experiences. I already gained experience in the sporting goods sector through internship. I am curious and looking forward to new challenges.

Career Objectives

Seeking an internship or entry-level position either in marketing or brand management in a football club or a sporting goods company.

Education

- 2015 – 2016 **EMLYON Business School – MSc in Sports Industry Management**
Specialisation in Annecy, France (in partnership with Outdoor Sports Valley) and Shanghai, China (EMLYON Asian Campus)
- 2011 – 2013 **IAE Nice – Master’s degree in Management du Sport**
Creation of IAE Petanque Master
- 2009 – 2011 **IUT Cannes – DUT Techniques de Commercialisation**

Professional Experience

- 03/13 – 07/13 **Club des Dirigeants – Intern in charge of organization of 10 activities**
- Management of several activities
- Application of student strategy for this edition
- Marketing and communication around “Jeux de Sophia”
- 04/12 – 06/12 **Triangle Ironman – Intern in charge of the volunteers**
- Recruit and manage around 1500 volunteers
- Communication and development of Iron Kid and Iron Girl
- Development of customer loyalty of the volunteers
- 04/11 – 05/11 **Palais des Festivals & Congrès Cannes – State Control Organizer and Exhibitor**
- Realization of the estimate customers
- Inventory management and follow-up of the orders

Languages

French (Native), English (Fluent), Italian (Intermediate), Chinese (Basics)

Additional information

Travels: South East Asia (7 countries), Australia (WHV), New Zealand, Mexico

Tennis: 5 years at competition level

Manager of IAE Petanque Master 2013 / Cannes Beach volley tournament 2011 (charity event)

Francesco FIORANI

Date of Birth: April 17, 1988

Nationality: Italian

Email: francesco.fiorani@edu.em-lyon.com

Tel: +33 (0) 7 68 16 40 80



Professional Profile

Ambitious and self-confident person with strong analytical and problem solving skills. Pragmatic, empathic and rational, I have a great ability to handle pressure and work pro-actively in a team environment, as my sport career demonstrates.

Career Objectives

My profile is clearly related to sport at 360° but my nature doesn't allow me to focus on just one direction. My first objective in general is to improve both from a professional and from a personal point of view. At this stage of my life my only desire is to learn. Every environment that will give me this opportunity is the perfect one for me.

Education

2015: **EMLYON Business School – MSc in Sports Industry Management**
(16 months) Specialization in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus)

2011 – 2015: **Ca' Foscari University of Venice – Venezia**
(4 years) Bachelor in International trade.

2014: **San Diego, CA – United States**
(3 months) Business English course.

Professional Experience

2015: **Benetton Rugby Treviso**
(6 months) Junior Coach and event organizer

2013-2014: **Decathlon Italia**
(1 year) Sail assistant.

2007-2011: **Parma Rugby, Venezia Mestre and Benetton Rugby**
(4 years) Professional rugby player with appearances in both the Italian Top 10 Championship and in the European competitions.

Languages

Italian (Native), French (Fluent), English (Fluent), Spanish (Basic)

Additional information

I have been a Junior International for the Italian Rugby Federation (1 European Cup U18, 1 world Cup U20 and 2 Six nations U20).

Fishing is my other big passion.

Julien FOUCHARD

Date of Birth: August 20th, 1986
Nationality: French
Email: fouchard.julien@gmail.com
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Professional Profile

Organised, reagent, accurate, autonomous, collective, passionate & open minded

Career Objectives

With a university background in economy and management, I'm currently looking for a position in business analysis or in management.

Education

- 2015-2016: **EMLYON Business School – MSc in Sports Industry Management**
Specialisation in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus)
- 2007 – 2009: **UNIVERSITÉ DE CAEN – ENTREPRENEURSHIP (MASTER DEGREE)**
Entrepreneurship project development (project analysis and follow-ups, planning, business plan)
- 2004 – 2007: **UNIVERSITÉ DE CAEN - ECONOMY & MANAGEMENT (LICENCE DEGREE)**
- Management (*marketing, financial & cost accounting, human resources...*)
- Market analysis (*macro & micro economy, statistics, laws, overall culture...*)

Professional Experience

- 2015: **Freelance – Sponsorship Research**
- Prospection & analysis of potential companies to invest in cycling
- Company analysis, networking, sponsoring projects set up, written presentations & interviews
- 2010-2015: **COFIDIS PRO CYCLING TEAM – Professional Cyclist**
- TOUR DE FRANCE, GIRO D'ITALIA, VUELTA ESPANA, PARIS ROUBAIX...
- Help my leaders and take personal initiatives for the team
- Team spirit, professional requirement, create synergies to reach the sport objectives
- 2009: **RÉMI MADEC CONSEIL – Consultant**
- Internship in a Communication Agency
- Organisation of LA MI-AOÛT EN BRETAGNE (*International Cycling Race*)
- Understanding of the sport events issues

Languages

French (Native), English (Fluent)

Additional information

I'm interested by the sport in general, the game and the economy behind it.

Hugo FRENAY

Date of Birth : October, 12, 1993

Nationality : French

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Professional Profile

Open minded, committed and responsible, I am passionate about sports and aim to work on this sector. As a sportsman I always search for new professional challenges. Sports taught me values that fit perfectly in sport business such as team spirit, team work and project management

Career Objectives

I'm looking for a 6 months internship, starting in September 2016, in business development or sponsorship for a club, a manufacturer or an organisation. Indeed, I am open to learn from different type of companies.

Education

2015 – 2017 : **EMLYON Business School – MSc in Sports Industry Management**
Specialisation in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus)

2014 – 2015 : **IAE LYON - Master Degree in International Management**
Specialisation in entrepreneurship
Focus on companies' internationalisation strategies

2013 – 2014 : **IAE LYON - Bachelor Degree in Management Sciences**
International management certificate

2011 – 2013 : **UNIVERSITY LYON 1 - DUT in Business and administration management**

Professional Experience

2015: **Grand Lyon Métropole – Sport department intern**
(May to August)
- Analyse of the previous sport policy in Grand Lyon
- Manage the clubs' subventions for 2016
- Reorganise the database of sports clubs in Grand Lyon

2014 : **Guestlist London – Community Manager Intern**
(May – July) - Manage and develop social network accounts for SME in London and England

2012 – 2013 : **Student Project – Communication Manager**
- Organisation of a skiing week for 220 students
- Manage the communication with students, professors, and stakeholders

Languages

French (Native), English (Fluent), Spanish (Basic)

Additional information

Basketball player for 9 years, member of the club's board. Used to play Football for 10 years before. Keen on music, fashion and new technologies.

Diane FROUART

Date of Birth : May,13, 1993

Nationality : French

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Professional Profile

I grew up in the Alps surrounded by breath-taking landscapes and have developed a passion for outdoor sports. Autonomous, creative and proactive, I like to be in an international environment. I've always had a strong interest in the Chinese culture and my experience in China made me realise the opportunities concerning outdoor sports.

Career Objectives

Seeking for an internship in a mountaineering company starting from September 2015. I am especially interested in customer service, product marketing but I remain open to other fields.

Education

2015 – 2017 : **EMLYON Business School – MSc in Sports Industry Management**
Specialisation in Annecy, France (in partnership with Outdoor Sports Valley)
and in Shanghai, China (EMLYON Asian Campus)

2012 – 2015 : **IAE GRENOBLE – Dual Bachelor in Management & Chinese**
Specialisation of 18 months in ChongQing, China (Sichuan International
Studies University)
Thesis: The evolution of outdoor sports in China

Professional Experience

2011 – 2015: **City of Grenoble – Pianist in a band**

- Improvising
- Managing stress
- Listening to others

2013 : **Mc Donald's – Cashier**

- Presenting menus and taking orders
- Keeping the work area tidy and clean
- Responding to customers' complaints and resolve their issues

2013 : **Aellys – Hostess**

- Welcoming of customers
- Providing them with information
- Organising events

Languages

French (Native), English (Fluent), Chinese (Intermediate), Spanish (Basic)

Additional information

Snowboarding, Hiking, Martial Arts, Climbing, Cooking, Drawing, Music, Game of go

Simon GIRON

Date of Birth : March, 15th, 1990
Nationality : French
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Professional Profile

I developed my interest in sports business by experimenting and opening myself on the whole market and on lots of various positions. My passion did the rest.

Career Objectives

I am looking for a position in a Human and open-minded team because I learnt that it makes all. Thanks to my mixed background in technical and marketing, I focus on Sales, Marketing and Product business units.

Education

- 2015 – 2017 : **EMLYON Business School – MSc in Sports Industry Management**
Specialisation in Annecy, France (in partnership with Outdoor Sports Valley)
and in Shanghai, China (EMLYON Asian Campus)
- 2014 – 2015 : **IDRAC Business– Bachelor in Marketing Mgmt and Business Dvpt**
Strategic Marketing - Competitive intelligence - CRM
- 2012 – 2014 : **CNPC Sport – 2 year's degree: Sportshop Manager Assistant**
Selling - Merchandising - Customer service - Products technical features -
Accounting
- 2011 – 2012 : **CREPS Sud-Est – 2 year's degree: DE JEPS Mountainbike Coach**

Professional Experience

- 2015 – 2015 : **GO Sport– E-Commerce Marketplace Account Manager (intern)**
- Developing clients portfolio, negotiation, support
- Developing services: business monitoring, B2B communication, ergonomics
- Teamworking on web B2C promotional operations
- 2012 – 2014 : **AMC7/Ardèche-Vélo – Assistant Manager & Sales Rep (intern)**
- Sales and consulting instore + regular operations of a bikeshop
- Developing guided tour sales on field
- Versatility, Business Analysis, Product management, Marketing Strategy
- 2011 – 2012 : **Ardèche-Vélo – Bike Guide (intern)**
- Guiding and creating specific products
- Adaptability, Teamworking, Hardworking

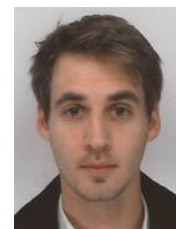
Languages

French (Native), English (Professional)

Additional information

Passionate in Outdoor & Action sports (bike, ski, motorbike)

Thibaud GLEIZE



Date of Birth : October 1st 1989

Nationality : French

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Tel : 07 86 95 66 50

Professional Profile

Reliable – Persevering – Thoughtful. My professional and personal background, allows me to develop multiple skills. Both marketing and commercial experienced, I know how to work under pressure in order to achieve the company's objectives.

Career Objectives

Being passionate about sports, I wish to work in this challenging industry. It would allow me to match my passion with my professional career.

Education

- 2015 – 2017 : **EMLYON Business School – MSc in Sports Industry Management**
Specialisation in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus)
- 2007 – 2011 : **IDRAC-Lyon – International Business School**
Four-year leading to a Bachelor of Arts degree in marketing, commercial management and business management – Option International Business
- 2009 – 2010 : **EAE Barcelona (Escuela de Administración de Empresas)**
One year followed and succeed in the frame of a foreign exchange (Classes in English and Spanish)

Professional Experience

- 2014 : **Décathlon – Seller**
- Management of a technical product line (mountain & hiking gear)
 - Procurement and inventory management
 - Sales animation
- 2011 – 2012 : **Sunset Sports – Logistic Assistant**
- Dealt with receptions and expeditions on French territory
 - Implemented a quality control policy in the company
- 2011 : **Agrifrance (Beijing) – Marketing & Commercial Agent**
- Responsible for prospection and sales of viticulture products
 - Elaboration and carrying out of commercial and marketing studies
 - Organisation and participation to various trade shows

Languages

French (Native), English (Fluent), Spanish (Advanced)

Additional information

Climbing, ski-touring, alpine-skiing, wakeboarding, running / marathon, travelling, cinema

Clémence GOULESQUE

Date of Birth: December, 02, 1992

Nationality: French

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Professional Profile

My academic background, dynamism and organisation skills permit me to develop strong competence in project management. I'm a creative and responsible person passionate by outdoor sports. I already gained experience in this sector and would like to continue in this direction.

Career Objectives

Seeking for an entry position in marketing and communication as trade marketer, sports marketer or event manager, of an outdoor sports company.

Education

2015 – 2016: **EMLYON Business School – MSc in Sports Industry Management**
16 months Specialisation in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus).

2010 – 2014: **ESSEC Business School – Bachelor in Business Administration, Paris**
4 years Majoring in marketing, communication and e-commerce. Student association involvement. 6 months academic exchange in Taiwan and Sweden.

Professional Experience

2015: **Amer Sports Group, Mavic – Trade Marketing internship, Annecy**
6 months

- Managed the instore animation program.
- Administrated three collaborative platforms.
- Organized tradeshow: briefing suppliers, managing the product line logistics.

2012 – 2014: **3M Healthcare – Product and E-Project Manager apprenticeship, Paris**
2 years

- E-commerce: created and managed the extranet platform.
- Launched Opticlud Silicone: products distribution strategy, pricing strategy.
- Created communication tools: email campaigns, sales aid tools, training tools.

2011: **La Guilde – Humanitarian experience, Togo**
2 months

- Renovated and animated a primary school.

2009 – 2015: **VIVA – Responsible for equestrian activities, Saint-Fargeau**
7 years

- Horse riding instructor.
- Team coaching.

Languages

French (Native), English (Fluent), German (Fluent), Spanish (Basic), Chinese (Basic)

Additional information

Outdoor sports, horse riding, rugby, fencing. Cellist. Traveling in Europe, Asia and Africa.
<http://clemencegoulesque5.wix.com/monunivers>

Paul-Emmanuel GUINARD

Date of Birth : February 8th, 1991

Nationality : French

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Professional Profile

I have developed a strong ability to connect with people very easily and I know how to adapt my behavior depending on situation. Adaptable and fast learner, I can be operational very quickly.

Career Objectives

I yearn to work in the marketing field with a special emphasis in the **brand communication** or in the **product management** while maintaining a special attraction for the sport industry.

Education

- 2015 – 2017 : **EMLYON Business School – MSc in Sports Industry Management**
Specialisation in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus)
- 2013 – 2015 : **IAE UNIVERSITY LYON 3 – MSc in Marketing & Sales**
Cooperative education with Salomon Group (Annecy)
- 2012 – 2013 : **IAE UNIVERSITY LYON 3 – Bachelor in Management and Economics**
Certificate in International Affairs, Sciences Po Lyon
- 2009 – 2011 : **IUT UNIVERSITY CAEN – HND in Business and Administration**
Major in Management and Marketing

Professional Experience

- 2014 – 2015 : **Salomon – Assistant Product Line Manager Footwear (12 months)**
Annecy
- Benchmark competition & key accounts – Shop Tours across Europe
- Manage Footwear samples – Analyse order forecasts
- 2013 / 2014 : **Fédération de Triathlon du Québec – Marketing Intern (4 months / 3 months)**
Montreal
- Brand Management - Media Team manager – Create a triathlon uniform
- Field work & logistic planner – Manage Ironman volunteers team
- 2011 – 2012 : **Premier Sports & Spinal Medicine – Marketing & Sales Assistant (9 months)**
Melbourne
- Create and conduct a marketing campaign
- Analyse and revise the business development policy

Languages

French (Native), English (Fluent), Mandarin Chinese (Basic)

Additional information

Passionate about Outdoors (Trail-running, Nordic skiing, Kayaking, Hiking)
Marathon runner and running blogger: www.runpolorun.wordpress.com

Hugo HAASSER

Date of Birth: January, 27, 1992

Nationality: French

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Tel: +33 (0) 6 89 57 41 20



Professional Profile

Thanks to my studies related to business administration, I acquired an international background: one semester in Singapore (2013) and a second one in Mexico City (2014). I am a dynamic and responsible person passionate by mountain sports. I usually practice climbing and ski touring in high altitude where I am used to managing teams and pushing my limits.

Career Objectives

Having had previous experiences in the outdoor industry, I am highly motivated to continue in this sector. I am currently looking for a position in a mountain company, in marketing, communication or business development from August 2016.

Education

2015: **EMLYON Business School – MSc in Sports Industry Management**
(16 months) Specialization in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus)

2011 – 2015: **ESSEC Business School – Paris**
(4 years) Bachelor in Business Administration – General courses, major in marketing
Thesis: “L’intérêt de la communication des amateurs pour les équipementiers de montagne”

2014: **ITAM – Mexico City**
(5 months) Marketing, communication and finance courses (taught in Spanish)

2013: **ESSEC Asia Pacific – Singapore**
(5 months) Asian economics-related courses

Professional Experience

2014: **Skis Rossignol – Saint-Jean-de-Moirans**
(6 months) Product manager assistant, marketing missions and conceptualization of new products

2013: **Au Vieux Campeur – Thonon-les-Bains**
(1 month) Advisor about mountaineering, climbing, speleology and canyoning products

2012: **Décathlon – Publier**
(3 months) Advisor about hiking, mountaineering, climbing and camping products

Languages

French (Native), English (Fluent), Spanish (Fluent)

Additional information

Mountaineering, ski touring and expeditions in the Alps and abroad: <http://www.hugohaasser.com>

Sofiane HEIRECHE

Date of Birth : June, 07, 1991
Nationality : French
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Professional Profile

Through my studies, I acquired knowledge of transports, logistics and know the business world. My Erasmus year allowed me to be independent, responsible. I can work individually and in team, I adapt very well to the situation that is in front of me.

Career Objectives

I spent my childhood playing soccer. This environment excites me and makes me want to invest myself 100%. However, I am open minded to other opportunity who can afford me.

Education

- 2015 : **EMLYON Business School – MSc in Sports Industry Management**
Specialization in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus)
- 2014 – 2015 : **University of the West of Scotland, UK – Bachelor of Arts in Business**
Strategic Management, Study of consumer behaviour, entrepreneurship, module research, marketing communication and work related learning.
- 2012 – 2014 : **Aix-Marseille Université, France – DUT in Logistics and Transports**
Training in the latest methods in Logistics: air, sea, rail, traveller, Purchasing, Accounting, Communication, HR, Law, Strategic Marketing, IT and Logistics, economy, social relationship...

Professional Experience

- 2015– 2015 : **McCormick, Monteux, France – Logistics employee**
- Order preparation
- Stock management
- 2014 – 2014 : **Highco Data, Vitrolles, France – Internship in logistic**
- Software Learning: WINTRANS, BEXT
- Optimization of the warehouse, Mapping incoming and outgoing flows
- Editing and managing bills, Listing of command lines,
- Calculating the stock and destock time
- 2002 – 2008 : **Union Sportive Entraiguoise, France – Football coach**
- Train amateur football team

Languages

French (Native), English (Fluent/Basic) Arabic (Native) Italian (Basic)

Additional information

Football, Boxing, Travels, spend time with my friends, my family is very important to me.

Samuel LABOUREUR



Date of Birth : 03, 19, 1994

Nationality : French

Email : samuel.laboureur@edu.em-lyon.com

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Professional Profile

Recognized for leadership, organizational and analytical skills. Passionate about the sporting goods industry, I had several working experiences in marketing, sales and communication on different fields. Fast learning and enthusiastic team player I enjoy challenges and aim to help achieve company goals and take on more responsibility.

Career Objectives

To become an active part of an international sports business company, I am looking for an entry level job or internship in marketing & sales or project management.

Education

2015 – 2016 : **EMLYON Business School – MSc in Sports Industry Management**
Specialisation in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus)

2013 – 2015 : **IAE Lyon school of management – International Management**
Master's degree in International Management with major in marketing, strategy and financial accounting.
Bachelor's degree in Management sciences, major in marketing and strategy.

Professional Experience

04/2015–
08/2015 : **Interflora – International operations assistant**

- In charge of international orders (control, translation, supply)
- Value of goods sold over 150,000€
- Coordination between the different Interflora's international HQ

05/2014 –
07/2014 : **Studio Solutions – Digital marketing assistant**

- Development of the SEO strategy
- Social media marketing management and increase of brand notoriety

05/2013 –
06/2013 : **KiLean – Marketing & sales assistant**

- Realization of marketing tools in order to increase notoriety
- Prospection of more than 200 contacts
- Development of communication campaign

Languages

French (Native), English (Fluent), Spanish (Intermediate)

Additional information

Basketball, Football, Travelling, Cinema, New Technologies & Music

Agnès LOUBIERE

Date of Birth : August 26th, 1991
Nationality : French
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Professional Profile

Thanks to my professional experiences abroad I am very adaptable and open-minded. I am also very dynamic and like to take initiatives and have responsibilities. I am also a team-player and enjoy working into groups to develop new ideas.

Career Objectives

I am interested in an internship in Sports Industry field, especially in business development.

Education

- 2015 – 2016 : **EMLYON Business School – MSc in Sports Industry Management**
Specialisation in Annecy, France (in partnership with Outdoor Sports Valley) and Shanghai, China (EMLYON Asian Campus).
- 2013 – 2014 : **Université de Bourgogne – Master 2 Professions Juridiques du Sport**
Specialisation in Sports law with majors in sponsorship, athletes contracts and national/international sport organisation's system.
- 2012 – 2013 : **Université Aix-Marseille – Master 1 Droit des Affaires**
Specialisation in business law with majors in international law, intellectual property and antitrust law.
- 2011 - 2012 : **Université Aix-Marseille – Licence de Droit et de Sciences Politiques**
Basics of Law through contractual technic, labor law and business law.

Professional Experience

- 01/15 - 06/15 : **Total Sports, Auckland, New Zealand – Event Manager assistant**
- I organised trail running events;
 - I helped to find and negotiate with new partners;
 - I was part of a team in charge of setting up a new communication plan.
- 05/14 - 09/14 : **Fédération Française de Voile, Paris, France – Legal assistant**
- I was in charge of disciplinary hearings;
 - I draw up different kind of contracts (partnerships, image rights);
 - I was dealing with the legal issues of affiliated clubs.
- 07/13 - 09/13 : **Unemployment Law Project, Seattle, USA – Legal assistant**
- I made legal research and developed knowledge in American law;
 - I assisted lawyers during hearings;
 - I was in charge of giving free legal advices on the telephone helpline.

Languages

French (Native), English (Fluent), Spanish (Basic)

Additional information

I am passionate about sports, especially swimming and surfing, and I am also a dancer for several years (ballet, modern jazz and contemporary). Art and photography are also my passions

Yassin MALGUITOU

Date of Birth : September, 19, 1992
Nationality : German
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Professional Profile

Outgoing, dynamic and responsible. Passionate about sportswear with an aim to work in marketing or brand management in this field. I already gained experience in the sporting goods sector as well as in the automotive industry, aircraft industry and in a marketing agency. Moreover, I enjoy to be challenged and to experience new adventures every day.

Career Objectives

Seeking an entry level job (or internship) in brand management or marketing of a sporting goods company.

Education

- 2015 – 2016 **EMLYON Business School – MSc in Sports Industry Management**
Specialisation in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus)
- 2011 – 2015 **TU Munich Business School – B.Sc. Technology Management**
BSc in Technology Management with a major in marketing and strategy and a minor in electrical engineering

Professional Experience

- 05/2015 – 08/2015 **Nike, Frankfurt/Main (Germany) – MPT Intern**
- Analysis of Nike's AGS-Market
 - Identifying & reporting of new market potentials
 - Visualising of physical and digital retail landscape
- 03/2014 – 05/2014 **Audi, Ingolstadt (Germany) – Marketing & Sustainability Research Project**
- Research project for an enlargement of the business model of the AUDI AG regarding future sustainable mobility, especially in urban areas
- 2000 – 2000 : **Airbus, Hamburg (Germany) – Sales & Pricing Intern**
- Analysis of Airbus' market share in spares, supplier base and customer order behaviour
 - Project management for the A350XWB

Languages

German (Native), French (Native), English (Fluent/C2), Spanish (Intermediate)

Additional information

Swimming, Basketball, Cooking, Traveling, Cinema & Rap Music

Anthony MONGELLAZ



Date of Birth : May, 11, 1993

Nationality : French

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Tel : +33 (0) 6 28 03 32 04

Professional Profile

As a competitor background, I'm dynamic, adaptive and determined to aim in sports events management. I already gained experience in events industry and major sports events through an agency, I'm motivated to discover new challenging adventures.

Career Objectives

Seeking for an entry role in Project management or in Sales, more preferable as Junior project manager or key account manager in Sports Events Industry.

Education

- 2015 – 2016 : **EMLYON Business School – MSc in Sports Industry Management**
Specialisation in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus)
- 2011 – 2015 : **BBA INSEEC Lyon – Bachelor in Business Administration**
Business Bachelor with a major in Entrepreneurship and Innovation
- 2013 – 2013 : **Erhvervsakademiet Lillebaelt Danmark – Marketing Management**
Student exchange – Humans Resources, Finance, Marketing, Geo-economy

Professional Experience

- 01/15 – 06/15 : **Events Concept – Junior Project Manager**
- Assisted the project manager and key account manager in events organisation
 - Assume delegate's responsibility given by the Direction
 - Research new partners by doing commercial offers
- 06/14 – 08/14 : **Events Concept – Junior Project Manager**
- Responsible for guest's transports to event's sponsor (24h Du Mans – WEC 2014)
 - Assisted project managers in the operational organisation (suppliers research, assistance to manager to the assembly, dismantling of various events held)
- 2000 – 2000 : **Secret Champagne – Business Development**
- Implanted and developed the brand in Rhône-Alpes
 - Did market analysis
 - Created a database

Languages

French (Native) English (Fluent) German (Intermediate)

Additional information

Sport (Ex-Alpine Skier in Competition), Travels (Senegal, Cuba, USA, Marocco) – Ski Instructor

Daniel MSELLATI

Date of Birth : 03/25/1991

Nationality : French

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Tel : +33 6 61 66 62 15



Professional Profile

International young professional, speaking four languages and passionate about sport. Main skills developed thanks to an internship program at Chromavis Spa. After helping the F.C. Crotona management and an experience in the marketing division of S.S. Lazio, worked for the financial division of Lega Serie B enriching my professional growth in the sport industry world.

Career Objectives

Seeking a position that can follow my background in the football world, or an entry level position/ internship in administration or a supply chain division of a sporting goods company.

Education

2015 – 2016 **EMLYON Business School – MSc in Sports Industry Management**
Specialisation in Annecy, France and in Shanghai, China (EMLYON Asian Campus)

2009 – 2014 : **Luigi Bocconi University of Milan**
Bachelor of International Economics and Management (taught in Italian)

Professional Experience

April 2015-
July 2015 **Lega Nazionale Professionisti Serie B, Milan (Italy) - Financial division intern**

- Data collection and data entering
- Financial report and balance sheet analysis
- Verification of the economics obligations for the new season enrollment

September
2014-
February 2015 **S.S. Lazio, Rome (Italy) - Marketing intern**

- Maintaining relationships with sponsors
- Advertising for the launch of a new book and a new home jersey
- During match day working at the stadium managing the ospitality area

August-
December
2013 **Chromavis SPA, Milan (Italy) - Intern purchasing and management control**

- Creation of a new model for a productivity analysis
- Analysis of the automatics machines efficiency
- Cost analysis for the purchasing division
- Suppliers financial analysis with balance sheet ratios

July-August
2012 **FC Crotona, Crotona (Italy) - Management consultant**

- Managing advertising and selling of season tickets
- Organising the pre season training camp
- Managing the championship enrollment

Languages

Italian (Native), French (Native), English (Fluent) Spanish (Basic)

Additional information

Football played 9 years at competitive level, ski and tennis, travelling

Julie NAVILLOD

Date of Birth : March, 31, 1987
Nationality : French
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Tel : +33 (0) 6 52 59 32 30



Professional Profile

I drove over five years sport successful sales experiences that are considered technical and complex in the sport and the medical area.

I am able to grow sales and profit by developing a customer network, I like to work on new markets also I know both how to build long term relationships or one shot selling.

Outgoing, friendly and dynamic I am passionate about sport and I feel comfortable in the field.

Career Objectives

I am looking for an export, sales or product managerial position in Sport Industry with an exciting and ambitious company.

Education

- 2015 – 2016 : **EMLYON Business School – MSc in Sports Industry Management**
Specialisation in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus)
- 2014 – 2014 : **INSEEC PARIS – VAP Management du Sport**
- 2005 – 2009 : **INSEEC CHAMBERY – Licence Commercialisation de Produits et Services Sportifs**

Professional Experience

- 2014 – 2015 : **Intersport Summit Ski Courchevel**
- Global shop management
- Management of suppliers' orders
- Recruitment
- 2013 – 2014 : **LPG SYSTEMS – Sales Manager**
- Management and development of client and prospective client portfolios.
- Negotiation and sale of products to physios, orthopaedic, sports doctors, sports and rehabilitation centres. Setting up financing options – leasing.
- 2009 – 2013 : **SAS DEVOUCOUX – Sales Representative**
- Set up and development of the company in the Rhône-Alpes and Swiss areas.
- Development and follow up of a network of partners, trainers and sportsmen.
- Promotion, setting up targeting prospects and customer loyalty strategies.

Languages

French (Native), English (Fluent) Spanish (Intermediate B2)

Additional information

Horse riding (competition), Ski, Climbing, Alpinism, Surf, Wake-board, VTT...
Travels, music, sciences, cooking

Albert PAROT

Date of Birth : 13, 02, 1991

Nationality : French

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Tel : +33 6 98 99 66 76



Professional Profile

Dynamic, open minded and fast learning with a strong ease in human contact. I have been through a various types of experiences which built my skilfulness. I am now dedicated to invest my knowledge and my personality into the field that led my life: sport. I am also constantly looking for new challenges and adventures.

Career Objectives

I am seeking for an entry level job/ internship in project or event management in the sport industry

Education

- 2015 – 2016 : **EMLYON Business School – MSc in Sports Industry Management**
MSc in Sports Industry Management – Specialisation in Annecy(in partnership with Outdoor Sports Valley) and in Shanghai(EMLYON Asian Campus).
- 01/13-07/13 : **Tecnologico de Monterrey, campus Ciudad de Mexico – Erasmus Semester**
Specialisation in International Relations and Geopolitics.
- 2009 – 2014 : **Ecole Supérieure de Commerce et Développement 3A – Bachelor in**
International Business Management.

Professional Experience

- 04/14-08/14 : **Chauffeur&Go, start-up, Paris – Business developer**
- Analysis, creation and development of a new offer in a new segment (Véhicule Tourisme avec Chauffeur), with a social impact.
 - Development of back office tools.
 - Prospection for the core activity; Chauffeur sans Véhicule.
- 07/13-09/13 : **Optical Discount – Communication Manager for the implantation of a franchise in Lyon.**
- Creation of communication supports, advertising campaigns, partnership and referencing.
 - Community Manager.
- Season 11/12: **Co-creator of ecological and sustainable projects with ski resorts(La Plagne, Arêches-Beaufort)**
- Development of communication supports car-sharing points and awareness days.
 - Creation, financing and distribution of pocket ashtray.

Languages

French (Native), Spanish (Fluent), English (fluent), Mandarin (some notion).

Additional information:

Music, Nature, golf(hcp 7,8), rugby, bicross(2st French 07) , sailing, hiking, literature, volunteering.

Sourav PATNAIK

Date of Birth : 04/27/1990

Nationality : INDIA

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Professional Profile

Honest, Efficient and Optimistic. I am from an Electrical Engineering background, with no prior experience in Sports market. Highly motivated and Interested to work in Sports Industry.

Career Objectives

Product Development of Sports Products

Human Kinetics and Biomechanics Technology Development

Education

2015 – 2016 : **EMLYON - MSc in Sports Industry Management**
Specialisation in Annecy, France (in partnership with Outdoor Sports Valley)
and in Shanghai, China (EMLYON Asian Campus)

2008 – 2012 : **Institute of Technical Education and Research-
Bachelors of Technology in Electrical Engineering**

Professional Experience

2010 – 2010 : **National Thermal Power Corporation Ltd.(Practical Training)**
- Thermal Electricity production
-Transformers and Steam power generation .

2014– 2015 : **Self Employed**
- Private Tutoring
- Custom Computer Builder.

Languages

French (Beginners), English(Fluent)

Additional information

Passionate about Football, Mixed Martial Arts

Automobile Enthusiast

Travelling

Tech and Computer Enthusiast

Liliane PRETTERHOFER

Date of Birth : August, 09, 1994
Nationality : Austria
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Tel : +33 695 99 04 33



Professional Profile

- collaboration on diverse sports events (United World Games, World Sports Festival)
- internship at two rowing clubs and the Viennese Rowing Federation

Career Objectives

Sport Event Management

Education

- Since 2015 : **EMLYON Business School – MSc in Sports Industry Management**
Specialisation in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus)
- 2012 – 2015 : **University of Applied Sciences Wiener Neustadt – BSc in Natural Sciences**
Bachelor degree program “Coaching and Sports”
- 2004 – 2012 : **Bernoulligymnasium – A-Levels (“Matura”)**
General grammar school in 1220 Vienna, Austria

Professional Experience

- 02 – 08,2015 : **Viennese Rowing Federation – Intern**
- Writing press releases for the website, management tasks during events
- Skills: flexibility, problem solving, self-management, written expression
- 09,2014 – 08,2015 : **GVO Personal GmbH – Employee**
- Temporary employee at diverse high-quality hotels and caterers in Vienna
- Skills: sociability, flexibility, verbal communication, problem solving
- 06 – 08,2013 : **Cambridge '99 Rowing Club/ Cambridge University Lightweight Boat Club – Intern**
- Support of athletes during practice sessions and competitions as assistant coach
- Skills: sociability, verbal communication, flexibility, team work

Languages

German (C2, native), English (C1, fluent), French (B1, intermediate)

Additional information

Hobbies: Rowing, playing the flute

Nina SANDERS



Date of Birth : January, 03, 1991
Nationality : German
Email : nina.sanders@edu.em-lyon.com
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Professional Profile

Recognized for energy, dynamism and authenticity. Fast learning, tenacious and determined to accelerate fresh ideas in innovative and creative ways. Keeping a strong set of core values and integrity throughout.

Career Objectives

Seeking for an entry role in Sales, preferably as Key Account Representative or Business Analyst in the Sporting Goods Industry.

Education

- 2015 – 2016 : **EMLYON Business School – MSc in Sports Industry Management**
Specialisation in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus)
- 2011 – 2015 : **Technical University of Munich – B.Sc. in Technology and Management**
Major in Chemical Engineering and Operations and Supply Chain Management
- 03/14 –08/14 : **Kyushu University, Fukuoka – Exchange Semester in Japan**
Participant of the exchange program “Japan in Today’s world”

Professional Experience

- 03/15 –09/15 : **Nike Inc. – Marketplace Transformation Planning Intern, WE Sales**
- Retail Planning support, delivery of monthly marketplace insights
- Cover Business Planner role in vacancy of strategic Nike account SDI
- Integrate PoS data of key accounts into Nike WE database solution
- 10/14 –03/15 : **TUM Chair of Sport and Health Management – Student research assistant**
- Assistance in technical marketing studies (data collection, analysis, report) in cooperation with FC Bayern München
- Development of case studies for sponsored-linked marketing
- proofreading and designing of teaching materials
- 07/11 –10/11 : **Suntech Power Deutschland GmbH – Marketing Intern**
- Ideas for TV spot and branding for sponsoring activities of 1899 Hoffenheim

Languages

German (Native), English (Fluent), French (Intermediate), Japanese (Basic), Dutch (Basic)

Additional information

Handball, Football, CrossFit, Travelling, Modern Arts

Kurt SCHRÖDER

Date of Birth : March, 25, 1992
Nationality : South African
Email : kurt.schroder@edu.em-lyon.com
Tel : +33 78 133 1995



Professional Profile

Creative, passionate and determined worker. I consider myself a natural leader, but am comfortable working in a team. I am self-motivated and eager to develop my knowledge and skills so that I may make my own unique contribution to the Sports Industry.

Career Objectives

I am currently looking for an internship or work experience in the sports industry, specifically in the fields of human resources, marketing or communications.

Education

- 2015 – 2016 : **EMLYON Business School – MSc in Sports Industry Management**
Specialization in marketing, entrepreneurship, and strategic management in the sports industry. Studies in Lyon, Annecy and Shanghai (China)
- 2015 – 2016 : **The University of Pretoria – BA (Hons) Sport Management**
Specialization in sport management, sports law, events management, marketing and strategic management. (South Africa)
- 2012 – 2014 : **The University of Pretoria – BA Human Movement Sciences**
Specialization in physiology, anatomy, and kinesiology. (South Africa)

Professional Experience

- 2014 - 2015 : **Social Media Coordinator & Marketing assistant at Titans Cricket**
- Managed and coordinated the social media channels for Titans Cricket
- content development, strategic planning and execution of digital marketing campaigns
- 2014 : **Sports Administration Intern at Titans Cricket**
- Worked as an assistant to the Marketing Manager and Commercial Manager at Titans Cricket.
- Developed knowledge in marketing strategy and communications
- 2013 - 2015: **Waiter and Floor Manager at Alfie's on Hazelwood (Restaurant)**
- Managed a team of 8 waiters for 2 years in a small 15 seater restaurant/café
- Responsible for sales, stock taking, scheduling shifts and liaising with the owners.

Languages

English (Native / Bilingual), Afrikaans (Native/Bilingual), French (Basic)

Additional information

I am passionate about team sports, especially cricket, rugby and football. I have played all three of these for more than 10 years. I also have a keen interest in contemporary music, performance poetry and creative writing.

Natalie TURLIK

Date of Birth : March 17th, 1988
Nationalities: German, Polish
Email : natalieturlik@gmail.com
Tel : +49 173 99 60 279



Professional Profile

Activator: I believe that only actions can make things happen and I like to be judged not by what I say or think, but by what I get done.

Focus: I always set goals which serve as my compass, helping me to determine priorities and to be well organized.

Harmony: It is one of my guiding values, rather than trying to impose own views on others, I prefer to work on a common ground and with team spirit.

Career Objectives

I am open to any challenging position in the Sports Industry, where I can learn from those with greater knowledge and experience, as well as contribute to the success of my team and company.

Education

- 2015 – 2016: **EMLYON Business School – MSc in Sports Industry Management**
Specialisation in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus)
- 2010 – 2011: **Universitat de Barcelona, Spain – Legal Study and Exchange Program**
- 2008 – 2014: **University of Kiel, Germany – First German State Examination in Law**

Professional Experience

- 2015 – 2015: **Swiss Alpine Club's refuge "Chamanna Coaz" – Staff Member**
▲ Experience in ski touring and winter sports holiday business
- 2012 – 2013: **International Center of University of Kiel – Student Assistant**
▲ Administrative functions and IT training (Microsoft Office, Google Docs)
- 2011 – 2011: **FIS Snowboarding World Championships 2011 – Volunteer**
▲ Assistant at the Big Air Competition in Barcelona
- 2009 – 2013: **Mercator Foundation – Support Teacher**
▲ German teacher for children with a migration background
- 2009 – 2009: **Universal Corporation USA – Intern**
▲ Rotating through various departments: Legal, Sales, HR

Languages

German (Native), **Polish** (Native), **English** (Fluent), **Spanish** (Fluent), **French** (Intermediate)

Additional information

Environmental Commitment: Active involvement in marine protection campaigns and projects

Sport: Competitive sailing, windsurfing, trail running, snowboarding, cross-country skiing, hiking